HOW MUCH DO SCHOOL DISTRICTS AFFECT PROPERTY VALUES?

HOMEBUYERS VALUE STRONG SCHOOLS

91%

91% of homebuyers said school boundaries are important in their home search

to live in preferred district

How much buyers would pay

would pay 1-5% above their budget

would pay 6-10% above their budget

9% would pay 11-20% above their budget

SOURCE: REALTOR.COM

What buyers would give up to live in preferred district

62% would give up a pool or spa

would give up accessibility to shopping

would pass on a bonus room

42% would give up nearby parks and trails



aggregate per pupil housing values by \$20 source: NATIONAL BUREAU OF ECONOMIC RESEARCH

\$50/F00T Buyers are willing to pay \$50 more per square foot on average for homes

in top-rated school districts than homes served by average-rated schools

SOURCE: REDFIN



public school than near a low-scoring one

source: BROOKINGS INSTITUTION

The Sweetwater Advantage

Sweetwater students attend highly regarded Lake Travis ISD schools AND get:

- A wide variety of new homes priced from the high \$200,000s to over \$1 million
- Swimming, fitness, community events, and more

• 700 acres of parks, trails, and natural open space

- at The Sweetwater ClubLess than 5 miles from first-class shopping at the
- Hill Country Galleria and much more

